

EPFSF Annual Event

“The challenges for Financial Services: How can MEPs play a role?”

28 September 2009, 17:30-21:30

Kindly hosted by the Representation of the Free State of Bavaria, Rue Wiertz 77, Brussels

*This event is particularly tailored for MEPs interested in financial services. It aims at providing in two hours a briefing on the main issues and challenges affecting financial markets. It brings together key stakeholders in order to generate a lively debate on **the crucial issues which will be at the heart of the European legislative agenda.***

PROGRAMME

- 17:30-18:00 **WELCOME DRINK**
- 18:00-18:05 **WELCOME SPEECHES**
- **Mr. Jürgen Traub**, Representation of the Free State of Bavaria
 - **Mr. Wolf Klinz** MEP, Chair of the EPFSF Steering Committee
- 18:05-18:20 **INTRODUCTION**
- “The state of regulation and programme regarding financial services”**
- **Mr. Martin Merlin**, Head of Unit Financial Services Policy, European Commission
- 18:20-19:00 **PANEL ON BANKING**
- “Safe and sound financial institutions under efficient cross-border supervision”**
- Moderator: **Mr. Karel Lannoo**, CEO, Centre for European Policy Studies (CEPS)
- **Ms. Ariane Obolensky**, Chair of the Executive Committee, European Banking Federation (EBF); Director General, French Banking Federation
 - **Mr. Arnoud Vossen**, Secretary General, Committee of European Banking Supervisors (CEBS)
 - **Ms. Sharon Bowles** MEP, Chair of the Committee on Economic and Monetary Affairs, European Parliament
- QUESTION AND ANSWER SESSION
- 19:00-19:40 **PANEL ON INSURANCE**
- “Insuring Europe: Maintaining insurers’ contribution to the economy”**
- Moderator: **Ms. Rym Ayadi**, Senior Research Fellow, Head of Financial Institutions and Prudential Policy Unit, Centre for European Policy Studies (CEPS)
- **Mr. Gerard van Olphen**, Chair of the Ecofin Committee, European Insurance and Reinsurance Federation (CEA); Vice-Chairman and CFO, Eureko
 - **Mr. Carlos Montalvo**, Secretary General, Committee of European Insurance and Occupational Pensions Supervisors (CEIOPS)
 - **Mr. Karel Van Hulle**, Head of Unit Insurance and Pensions, European Commission
- QUESTION AND ANSWER SESSION
- 19:40-20:20 **PANEL ON SECURITIES**
- “Financing the European economy: The contribution of Europe’s securities and fund markets”**
- Moderator: **Mr. Karel Lannoo**, CEO, Centre for European Policy Studies (CEPS)
- **Mr. Frédéric Janbon**, Board Member, Association for Financial Markets in Europe (AFME)* and International Swaps and Derivatives Association (ISDA), Global Head of Fixed Income, BNP Paribas
 - **Mr. Hans-Ole Jochumsen**, Board Member, Federation of European Securities Exchanges (FESE); Executive Vice President, Transaction Services Nordic, President NASDAQ OMX Nordic Ltd.
 - **Mr. Peter De Proft**, Director General, European Fund and Asset Management Association (EFAMA)
- QUESTION AND ANSWER SESSION
- 20:20-20:30 **CONCLUDING REMARKS**
- **Mr. Guido Ravoet**, Chair of the EPFSF Administrative Committee; Secretary General of the European Banking Federation (EBF)
- 20:30-21:30 **COCKTAIL**

* AFME is the resulting entity from the merger of the Securities Industry and Financial Markets Association (SIFMA Europe) and the London Investment Banking Association (LIBA), effective 1st November 2009