

# For Financial Industry Members a way to contribute to the long-term effort for a better understanding of financial services

In a challenging time for the financial sector and a changing context where the role of fora for exchange of information is reinforced, the EPFSF's general objective remains to **increase the value of the Forum to MEPs** and to **provide an improved service to all its members**.

- The Forum is regarded by MEPs as an **acknowledged and reliable source of information** on key issues on the European legislative agenda, with a good reputation as a transparent and independent body.
- Though **not a lobbying organisation**, the Forum is an instrument to show the contribution of the industry to the **long-term effort for the financial services to be better understood by MEPs**. Indeed the Forum aims to provide MEPs with a preliminary understanding of the financial markets and services and **the role they play in financing the economy**.
- It is a unique platform where approximately **50 members** representing all areas of the financial services industry can **express their point of views**.
- During its one-and-a-half hour events, the EPFSF provides **access to MEPs interested in financial services to engage in open discussions**. Attended by a large number of interested MEPs, the EPFSF monthly events focus on a variety of topics, with high-level, expert guest speakers from the financial industry, representatives from consumer groups, European Commission officials and other relevant authorities.
- In order to **ensure fruitful discussions with MEPs**, various types of events are organised: lunch events, breakfast events, training sessions for MEP assistants and special events.

**2009-2014**  
100 different MEPs  
attended at least  
one EPFSF event

“Good Forum  
for getting views across  
to more engaged MEPs.”

“Very good insight  
with speakers relevant to topics.”

“The quality of the events  
and the participation are excellent.”

Views from EPFSF industry members

“Participating in the EPFSF events  
is good for networking  
and for being confronted  
with different opinions,  
both among MEPs  
and industry participants.”

View from an EPFSF industry member

## Concretely the Forum offers the possibility:

- to engage in **discussions with MEPs** during its events;
- to provide high-level, expert guest **speakers**;
- to contribute to the drafting of **briefing papers**;
- to meet with other representatives from the **whole financial industry in Brussels**;
- to be referenced in its **publications and website**.

“EPFSF events provide a unique opportunity to engage in an open-minded dialogue with MEPs on the most topical regulatory initiatives for financial services and to highlight the political decisions to be made and their potential implications.”

View from an EPFSF industry member

### Past special events

- Joint Dinner Discussion with the European Internet Foundation (EIF) on “Electronic Payments : moving towards a cashless society?”, with **Erkki Liikanen**, Governor of the Bank of Finland, as guest speaker;
- Joint Networking Cocktail Event with EIF and the Forum for the Automobile and Society, with the President of the European Commission **José Manuel Barroso** as guest speaker
- Conference on “The challenges for Financial Services: How can MEPs play a role?”
- Joint Dinner Debate with EIF on “Building the future of e-financial services”

### Training sessions for MEP assistants 2010-2012

- Derivatives
- Banking
- Commodities
- High Frequency Trading
- Counterparty Credit Risk

### EPFSF Financial Industry Members from 2004 to 2014

